

table of contents

	• • • • • • • • • • • • • • • • • • • •
Congratulations on Your New Puppy	4
New Puppy Shopping List	4
Bringing Puppy Home	6
Visiting Your Veterinarian	8
Feeding Your Puppy	10
Signs of Good Health	12
Socializing Your Puppy	14
Reading Your Puppy's Body Language	17
Collar, Leash and Identification	18
Grooming	19
Housetraining	20
Obedience Training	22
Becoming an Adult	24
·····	•••••••••••



The First 15 Months

Use this handy timeline to keep track of important dates and see what kinds of developments you should be looking for

MONTH

- ☐ Happy birthday, puppy!
- ☐ Weaning onto puppy food should begin
- ☐ Begin a puppy deworming schedule in consultation with your vet

MONTHS

- □ Take them to your vet for a checkup and first vaccines
- ☐ Begin socializing them with other humans and pets that are known to be vaccinated and up to date
- Get them used to wearing a collar and walking with a leash

MONTHS

- ☐ Take them to your vet for a checkup and second booster vaccines
- ☐ Talk to your vet about microchipping and plans to spay or neuter
- ☐ Get them used to being groomed and having paws, ears and mouth looked at and handled

MONTHS

- ☐ Take them to your vet for a checkup and third booster vaccines
- □ Continue socializing them
- ☐ Talk to your veterinarian about an ongoing monthly flea, tick and worm prevention plan personalized for vour local area's risks and your pet's intended lifestyle
- ☐ They should be completely housebroken

MONTHS

- ☐ Female puppies may go into heat for the first time - keep them away from male dogs
- ☐ Male dogs may start to roam if they haven't been neutered

MONTHS

☐ Your puppy will have lost all their baby teeth by now and have a full set of adult teeth

MONTHS

☐ Small breed puppies will appear fully grown, but they still benefit from being fed a special puppy food

MONTHS

- Happy first birthday!
- ☐ Your puppy is now an adult
- ☐ Ask your vet about transitioning to adult food

MONTHS

☐ Visit your vet for your first annual adult dog checkup and vaccinations

Congratulations on Your New Puppy

Few things in life feel as good as having a puppy in the house, and you're going to have a great time playing and getting to know each other.

During this first year, your puppy will be growing quickly and learning new things every day. The way you care for them is important in giving them the best start possible. Inside this guide, you'll find some tips and suggestions to help them along with their development. As they become a part of your family, you won't be able to believe you ever lived without them.

New Puppy Shopping List			
Now that you've got a puppy, you're going to need this stuff, too.			
☐ Collar	☐ Grooming		
	brush		
Leash			
	■ Nail clippers		
☐ ID tag			
	☐ Two or		
☐ Food and	three toys		
water dishes	-		
	□ Crate		
☐ Puppy bed			
And, of course, nutritious for right food for your puppy.	od. Your vet can recommend the		



Bringing Puppy Home

When you first bring your puppy home, it's important to give them time to adjust to their new surroundings.

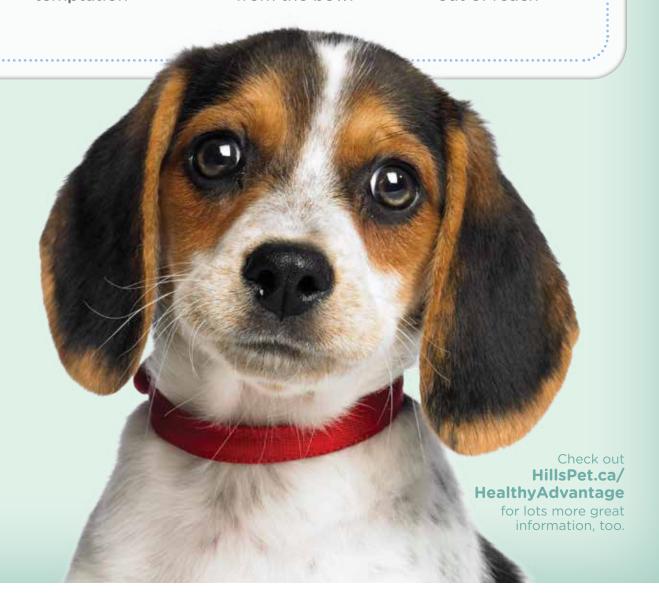
During those first few days:

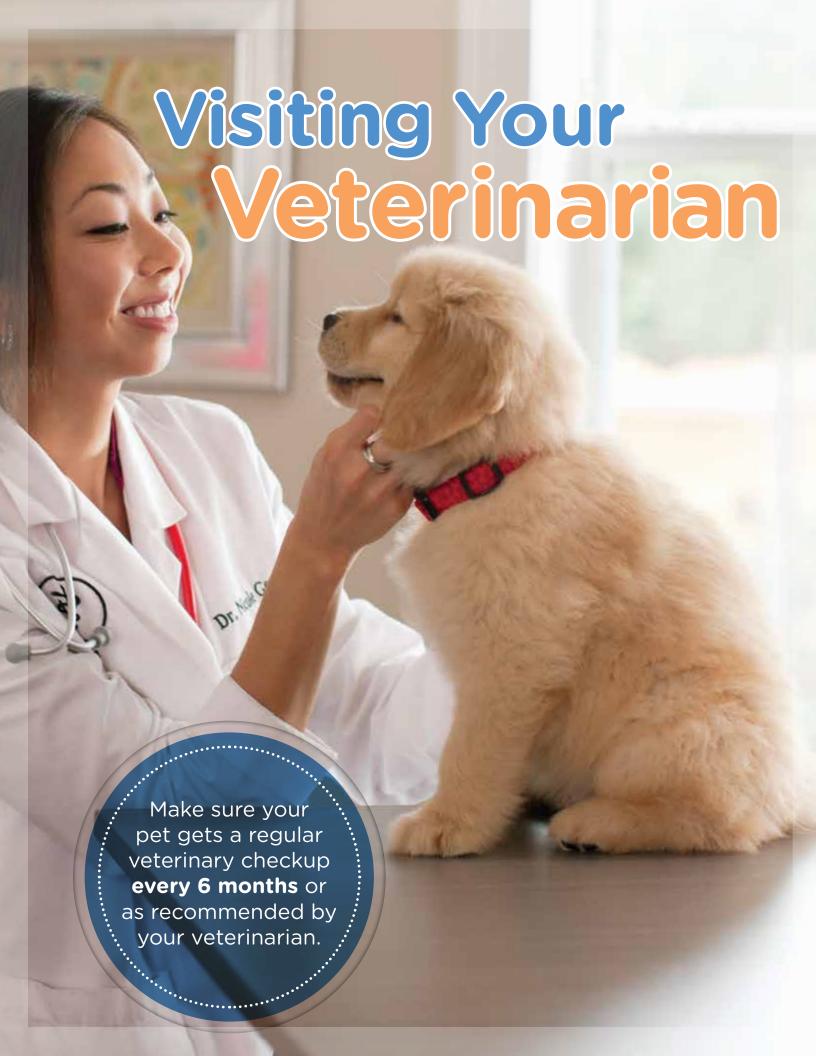
- Try to keep the household fairly quiet and ensure that all family members are interacting with the puppy in a gentle and calm way
- Put lots of soft bedding and a few toys in your puppy's crate, and introduce them to it. Puppies need to feel secure, and a crate will feel like a safe den-like place for them
- Show your puppy where they should be eliminating outside, and give them a chance to go to the bathroom every couple of hours
- Take lots of time to interact and play with your puppy.
 This will help create a bond that will last a lifetime

Your puppy should be supervised at all times when they're not in their crate, and needs to stay sheltered in your home and yard until they are about 13 weeks old. But after that, you can start introducing them to other people and dogs.

Tips for Puppy-Proofing Your Home

- Use covered trash cans in your house and garage
- Keep kitchen countertops clean and clear of food items to reduce temptation
- Store
 household
 chemicals and
 poisons in a
 locked cabinet
- Keep toilet lids down so your puppy can't fall in or drink from the bowl
- Keep electrical cords and wires out of sight or secured to walls
- Keep dangling blind and curtain cords out of reach





Just like you, your puppy needs immunizations and regular visits to the doctor to maintain optimal health.

Together, you and your veterinarian can provide your puppy with the best care for a long, healthy life. Your veterinarian is the best source of information for your puppy's health, so it's important to follow his or her recommendations for the well-being of your pet.

What to Expect

Some of the common diagnostic tests your veterinarian may want to perform include fecal examinations to check for internal parasites and blood tests to check for diseases.

During the physical exam, your veterinarian will feel your puppy's abdomen, listen to the chest, check the condition of the coat, look in the ears for infection and ear mites, and inspect the mouth for tartar buildup or gum disease.

Your Puppy's Vaccinations

Vaccinations play a critical role in your puppy's health during the first four months of their life by providing protection against infectious diseases. Your veterinarian will start your puppy on a vaccination schedule and advise you when boosters are necessary.

Check out **HillsPet.ca/HealthyAdvantage** for lots more great information, too.

Feeding Your Puppy

The first few months are vital for your puppy's lifelong health.

Puppies of different sizes and breeds have unique nutritional needs, and choosing a food that will provide your pet with a complete source of nutrition is of great importance. Ask your veterinarian for a recommendation on what food will be the best for your puppy.

Your Puppy's Essential Health Needs

To maximize your pet's potential for a happy life, he needs a food that contains:

- Antioxidants to promote a healthy immune system
- Natural DHA to promote brain and vision development
- Fatty acids to support healthy function of the nervous and immune systems, and promote healthy skin and a shiny coat
- Easily digestible carbohydrates to supply abundant energy for lively puppies
- Essential vitamins and minerals to provide a complete balance for growth
- A great taste, so they'll want to eat it

Hill's Healthy Advantage puppy food is uniquely formulated to meet all of these important needs and is recommended by your veterinary healthcare team.

Is your puppy a large breed dog?

for these breeds.

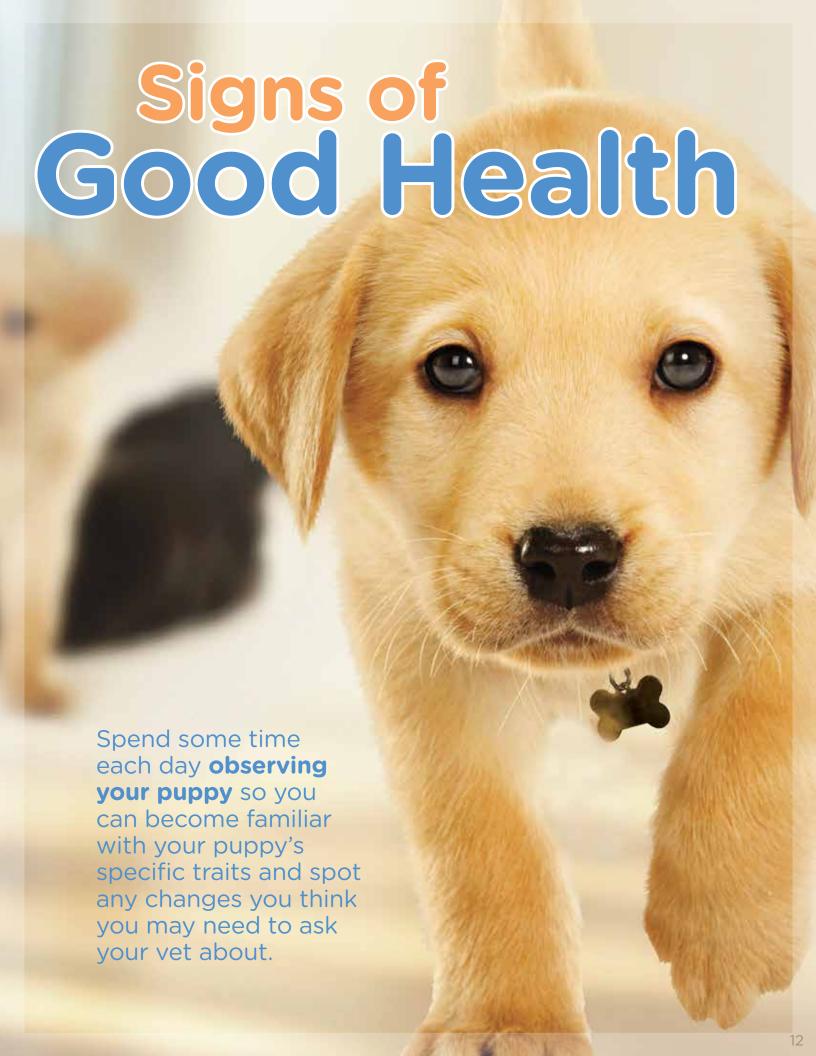
Large breed dogs have different nutritional needs than other breeds. Compared to regular-sized puppies, large breed puppies need to have restricted levels of calcium and fat in order to moderate their rate of growth. They'll still reach their full-grown size, just over a longer period of time, which will result in better joint conformation

Don't feed your puppy table scraps.

It can result in excesses or deficiencies of nutrients in your puppy's diet, and may lead to health problems over time.

Ask your vet

how to read pet food labels so you can make sure you're well informed.





What's Not Normal

- DIARRHEA: This common ailment can be caused by many factors, including bacteria, viruses, internal parasites, toxic substances, too much food or psychological upsets. Call your veterinarian if stools are bloody, if there is a large volume of watery stools, if your pet is thin or potbellied, or if the diarrhea continues for more than 24 hours.
- CONSTIPATION: Like diarrhea, constipation can be caused by many factors, including ingesting substances such as hair, bones or foreign materials. It may also be a result of disease or insufficient water intake. Your veterinarian may recommend blood tests, X-rays or perform other tests to find the cause.
- VOMITING: It is not uncommon for pets to vomit occasionally, but frequent or persistent vomiting is not normal. Call your veterinarian if vomiting occurs more than five times in a few hours, if large volumes are vomited, if the vomit contains blood or if the vomiting is accompanied by diarrhea or abdominal pain.
- ABNORMAL URINATION: Straining to urinate or bloody urine may indicate a painful infection of the urinary tract. Contact your veterinarian immediately.
- EXCESSIVE SLEEPING AND LACK OF ACTIVITY: If your puppy is a lot less playful or active than usual, they may be going through a growth spurt. However, if they are sleeping excessively as well as showing other signs of illness, contact your veterinarian.



People

People come in all different shapes and sizes, and your puppies should have the opportunity to encounter them all.

Get them used to strangers, but be careful that they don't scare or overwhelm them with a strong show of affection.

It's important for your puppies to get acquainted with children, too. If you don't have any children in your house, take them on walks in the park where you're sure to encounter some kids.

Other Dogs and Pets

A crucial aspect of socialization is introducing your puppy to other dogs, especially older ones.

They can set a good example for your puppy about how to behave, and won't hesitate to put your little one in their place if they get overexcited. Be sure those other dogs are friendly, though — the last thing you want is for puppy to be frightened and have a traumatizing experience. You also need to wait until after your puppy has had their 12-week vaccinations to socialize them with other animals.

If you've got other pets in the house, introduce your new puppy to them gradually, and separate them at any sign of aggression. Acceptance can take time, so don't ever leave them unsupervised until you're certain they're getting along well.



Reading Your Puppy's Body Language

Is your puppy trying to tell you something?

By learning how to interpret your puppy's body language, you can interpret your puppy's intentions.

Friendliness

WAGGING tail.
SMILING.
HALF-CLOSED
eyes.

Signs of submission

MAKING themselves appear small and acting like a puppy.

CROUCHING sideways near to the ground.

ROLLING on their back.

Signs of aggression

MAKING themselves larger by standing tall with their ears and tail sticking upright.

PUSHING out their chest and raising the hair on their neck and back.

GROWLING and waving their tail slowly.

WIDE open eyes.

Ask your vet for guidance if your puppy appears excessively aggressive.

Wanting to play

RAISING a paw or bowing down.

BARKING and trying to grab your attention.

Check out HillsPet.ca/HealthyAdvantage for lots more great information, too.

Collar, Leash & Identification

Collar

Your puppy's first collar should be one with a buckle or snap closure, and never a chain or choke collar. It should fit with enough slack to get two fingers between the collar and their neck, but not loosely enough to slide over their head. Be sure to **check the size every few days**, since puppies can grow very quickly in a short period of time.

You can help your puppy get used to their collar by initially making them wear it for only short periods of time. If they seem uncomfortable or struggling and scratching at it, don't be concerned — it should only take a few days for your puppy to get used to it. When they begin to ignore their collar, you can leave it on them all the time.

Ask your vet

how microchipping and tattooing can help keep your puppy safe.

Leash

Once your puppy is used to their collar, you can attach a leash. To help them get used to the feel of their leash, let them drag it around during a few play periods, picking it up now and again and keeping still when you do. That will help your puppy learn they can't go wherever they want because they're attached to you.

Identification

In case your puppy gets lost, it's important to attach an identification tag with your name and contact info to your puppy's collar.



Looking

Grooming is important for your pet's health, and a nice way for you to spend quality time with your them.

HERE ARE SOME TIPS:

- Establish a regular location and time for grooming
- Brush in the direction of hair growth brushing against the hair pattern may be uncomfortable for your puppies
- Dogs with thick or long coats may need grooming every day, while smoothcoated breeds may require grooming less frequently

- While you normally don't need to clean a dog's ears, use grooming time as a chance to check them for dirt, debris or redness
- For bathing your dog, make sure to choose a shampoo that's suited to their hair type
 - Ask your vet to show you how to trim your dog's nails

Puppies need to learn they should only go to the bathroom outside, and the sooner they master this skill, the better for everyone.

Housetraining

Here are some best practices for successful housetraining.

Keep Your Puppies within Eyesight

Prevent your puppy from starting any bad habits in the home by keeping an eye on them. They should be supervised until they're gone four weeks without an accident.

Create a Schedule

Teach your puppy where to go by frequently taking them to the desired area and letting them sniff around. They should go outside shortly after they eat, play or wake up from a nap — and should go outside immediately if they start to sniff around looking for their "spot."

Reward Good Behaviour

When they do go where they're supposed to, give them a treat. Make sure to give them the treat immediately, too, so they associate it with doing a good job.

Remember, Accidents Happen

Don't punish your puppy — it may damage your relationship and slow down the housetraining process. Puppies aren't perfect, but they'll get the hang of it.

Obedience Training

Practice these five basic training steps with your puppies every day.

sit 👺 stay 👺 heel 👺 come 👺 down

Do each command for about five minutes and come back to it whenever you can. Practice the commands in lots of different places so that they get used to responding to you in all sorts of situations. Reward them with love and affection, and when they do an exceptional job, give them a treat, too.

Becoming an Once your birthday, to anymore of the second s

Once your puppy has their first birthday, they are not a puppy anymore — they're adults.

They may still act like a mischievous puppy, but their needs will have changed in the following areas of their life.

VACCINATIONS:

At approximately
14 months of age, your
vet will recommend a
booster vaccination. This
is also a good time to
update your dog's
flea and worming
treatments.

EXERCISE:

Regular exercise is essential to keep your dog fit and healthy. Plus, it keeps their mind active and happy, too.

SPAYING & NEUTERING:

If you haven't already, ask your veterinarian about the benefits of spaying or neutering your dog.

NUTRITION:

Now that they're fully grown, your dog needs grown-up food. In fact, continuing to feed them with puppy food may cause them to become overweight. Your vet can advise you on your dog's nutritional requirements and recommend the best Hill's adult food for their unique needs.



